



The Sound of HarmonyOS: Crafting the Music for Huawei’s OS6 Campaign

Description



In Huawei's latest campaign film for HarmonyOS 6, technology and sound move as one. The film, brought to life with an original composition by Tracks & Fields, explores how AI seamlessly supports people in the flow of everyday life.

Across interconnected stories, we see moments of effortless intelligence. Each scene reflects the quiet power of HarmonyOS 6 and Tracks & Fields's music mirrors that emotion beat for beat creating a soundscape that feels both human and intelligent, much like the OS itself. Together, Huawei and Tracks & Fields craft more than an ad. They compose a feeling: the sound of connection, creativity, and effortless living.

HarmonyOS 6: Designed for Human Intelligence

With HarmonyOS 6, Huawei continues to blur the line between technology and intuition. Built to understand natural language, regional dialects, and even context, its AI capabilities enable users to act and create with ease, whether that means preparing a professional report, managing daily tasks, or creating content. This latest evolution of HarmonyOS reflects Huawei's belief that innovation should feel invisible, that the most advanced technology is the kind that simply works in rhythm with life.

The Composition Turning Technology into Emotion

At the heart of the campaign lies an original score composed by Tracks & Fields. A sound that doesn't just accompany the visuals, but defines them.

The opening delicate piano motif captures a sense of possibility and calm. As the stories unfold, warm jazzy vocals and groovy drums enter, introducing an undercurrent of optimism and momentum. By the final montage, the music evolves into a rich crescendo introducing more electronic sounding bass, creating a soundscape that feels as alive and adaptive as the technology it represents.

The Sound of Connection

Tracks & Fields's composition doesn't simply underscore the film but gives it emotional continuity. Each vignette, from a woman seamlessly booking a flight, to another creating a presentation, is connected through sound.

The music becomes the invisible thread between stories, mirroring the evolution of emotion and energy. Its transitions are fluid, much like the OS itself: smooth, intuitive and deeply human. The restrained piano speaks to focus and clarity, the groove introduces motion and vitality, and the final swell unites every moment into one cohesive, uplifting whole.

The result is more than a soundtrack. It is a musical embodiment of HarmonyOS 6: intelligent yet soulful, precise yet full of warmth. When technology listens, life plays beautifully.

[Get in touch](#) to explore how we can help lifting your next project to the next level with tailor made music.

