



Tracks & Fields Scores the Sound of Exploration for Huawei

Description



When Huawei unveiled the new Watch Ultimate 2, a film was created to embody the limitless spirit of adventure. From plunging into the deep sea to climbing the highest ridges, the Huawei Watch Ultimate 2 is designed to be the companion wherever exploration leads. To match this level of ambition, Huawei turned to Tracks & Fields, a creative studio known for crafting immersive audio worlds, to create not only a bespoke music composition but also the sound design that unifies the film’s rich imagery.

Exploration knows no limits

The official brand message behind the film says it best: “Exploration knows no limits.” The Huawei Watch Ultimate 2 builds on that ethos with features that speak to both technology and endurance. Divers can rely on its sonar-enabled underwater communication system, capable of supporting depths of up to 150 metres, while explorers at land or sea benefit from professional-grade outdoor tools and advanced health tracking.

This duality of human curiosity and technological precision required a sound identity that echoed the product’s groundbreaking achievements.

Crafting a complete audio identity

Tracks & Fields’s role was twofold: creating a custom score and developing sound design that would bind the imagery into one seamless sensory experience.

- The music drives the emotional journey of the film. With orchestral grandeur and modern electronic textures, the score moves between intimacy and power, capturing both the vulnerability of a lone diver and the triumph of scaling new horizons.
- The sound design heightens the immersion. The low-frequency resonance of the ocean, the crisp crackle of ice and snow, and the subtle pulse of sonar tones anchor the audience in each environment. These sonic details don’t just accompany the visuals, they make viewers feel the spaces being explored.

By bridging composition and design, Tracks & Fields ensured that sound became an active storytelling tool rather than an accessory.

Redefining discovery through music and sound

Just as the Huawei Watch Ultimate 2 expands what’s possible in exploration, Tracks & Fields’s work expands how branded storytelling can be experienced. The combination of cinematic scoring and immersive soundscapes allows the film to communicate both the heroism of exploration and the precision of advanced engineering.

The collaboration proves that audio is as vital as visuals in shaping brand identity. With Huawei’s groundbreaking innovation as inspiration, Tracks & Fields created a sonic language that turns the product film into a true experience of limitless discovery.

