



T&F June Recap: Cannes Lions 2023, ADC Germany, Shoutout Cannes & great songs!

Description



Cannes Lions 2023, ADC Germany, Shoutout Cannes and a lot of great work: since so much happens weâ??re going to compile a monthly review of whatâ??s been going on at Tracks & Fields. Here our Juneâ??s highlights:

Our venue â??Tracks & Fields Hangover Rehabâ?• celebrated at Cannes was a blast! Special thanks to everyone who joined us!!! See you next year for another unforgettable festival edition.

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We extended the song's license in "Bob and Bobek" a funny animated ad (for the little ones) for the biscuit brand Brumik.

<https://vimeo.com/835955267?share=copy>

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Raiffeisenbank: a love story about make it happen, in which we licensed "Don't wait, don't hesitate" from Stuart Maxfield. The ad was produced by GPS Productions.

<https://vimeo.com/836500943?share=copy>

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Sunrise Schweiz "Dream big, do Big" with the licensed song "Every Little Thing She Does Is Magic" from Sleeping At Last. From Thjnk, produced by Stories Films and beautifully executed by William Armstrong.

<https://vimeo.com/832299736?share=copy>

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An extension of the licensed song "Intro" by Emmitt Fenn, for the luxury automobile brand Genesis, with their All-electric GV60. From Innocean, produced by Stink, the ad presents the electric model in a light installation into the woods.

<https://vimeo.com/833229975?share=copy>

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An eccentric night adventure for KruÅjovice BohÅ©m, with the licensed song "Legend" by Carrie the Throne. By Flo/ Jinej Gang, produced by Boogie Films, crafted by director Milan Balog.

<https://vimeo.com/839635499?share=copy>

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• produced by Mr Positive Tokyo won the • Audience Award • at Straight 8 Shoutout Cannes, the one Super 8 cartridge no editing film competition, celebrated at Cinéma Les Arcades at Cannes!! Superb!



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Another edition of ADC Germany just happen and it went great: â??Dein leben mit Pixelâ?• for Google Pixel was recognized with Gold x1, Silver x6, Bronze x3. In this sweet coming-of-age story we licensed the song â??Red eyesâ?• from the American indie rock band The war on drugs.

From Anomaly, prod. by BWGTBLD, directed by Stefani Soho.

<https://vimeo.com/731691865?share=copy>

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â??A second chanceâ?• for eBay Motors was recognized too at ADC Germany, with Silver x2, Bronze x2, Shortlisted x2. It is about a project that two brothers shared on a summer, and a strong but vulnerable bond they have. Here, we licensed the 2001 worldwide house hit â??Another chanceâ?• by Dj Roger Sanchez. Al last but not least, it was also shortlisted at Cannes Lions Festival! Prost!

<https://vimeo.com/742698173?share=copy>