



Toyo Tires tribute to color blue.

Description



From our Tracks & Fields Tokyo office watch our most recent original composition made for Toyo Tires, with a reversion of "Ignite Your Blue" by Flynn Hudson, here our "DayBreak remix". Shot in beautiful nature locations, the ad it is a love statement to blue, going even further into the symbolical realms of the spectrum with a VO that declares: "Blue as the heart that yearns to explore, blue as the pull of the unknown, blue as a fire that burns inside".

According to Emika Kusunoki, our Tracks & Fields Tokyo Music Supervisor, it was a challenging yet interesting process, where it was necessary to make several variations of the song, till get the best one.

How does it sounds? Ignites your blue?

<https://vimeo.com/tracksandfields/toyotires?share=copy>