



A modern classical composition for Vivo X90.

Description



At Tracks & Fields we are super proud to have produced an original modern classical composition for the release of the brand new VIVO X90 Series co-engineered with Zeiss. With the client's brief as a starting point, we fully understood the challenges and complexities of producing a long-length composition - at least for commercial standards - while keeping the emotional impact. For achieving that purpose we worked with a variety of resources, having three reference songs underneath the A copy to have the segments and developments.

We've researched several mood-tracks, matching them with a skillfully & talented composer able to translate into music the ideas that we want to produce.

Enjoy with us this audiovisual extravaganza featuring piano solos, strings, pads, and percussions filled with reflective and energetic moments too.

Thanks Shooting Gallery Asia for choosing us!

<https://vimeo.com/803466638>