



#WrapUp2022: Our best work for you.

Description



A review with a lot of outstanding work, catchy songs, emotional ads, new discoveries and famous hits: weâ??ve worked close to up-and-coming artists, as well as with established ones, drawing

constellations between music and the industry: discovering new beats to connect with a community of makers and dreamers.

Starting fresh this 2023, we want to acknowledge and say thanks to all the artists, labels, agencies, production companies, filmmakers, producers and all the professionals who trusted us.

We believe in the power of music, and we want to celebrate our business partnerships.

Thank you all!

Credit Suisse #Changethegame

Our first pick is from **Credit Suisse**'s campaign **#Changethegame**.

Credit Suisse aimed to build a platform to foster real change. Committed to providing financial skills and advice on financial matters as a Sponsor in underrepresented areas such as Women's Football.

Launched around UEFA Women's EURO 2022, this striking and emotional spot talks about women's football and empowerment, hard training and following up your dreams.

With a concept developed by the agency **Thjnk**, produced by **Hilton**, it was shot by the directors duo **Animals**, conformed by David Bertschinger Karg & Tobias Bonfanti.

We licensed a song that has a peculiar history: from 1945's musical show tune, to 1963's single by Liverpool's group Gerry and the Pacemakers, to probably the most famous football anthem of all, **"You never walk alone"** was even though, interpreted by the "King" Elvis Presley!