



A beautifully crafted androgynous ad for Kanebo UNLICS

Description



We are proud to present our latest audio placement from our colleagues from **TRACKS & FIELDS Japan**: a brand film for **Kanebo UNLICS**, by **Dentsu Creative X**, that encourages an appreciation of a non-binary beauty, talks about embracing that feminine side that everyone, beyond gender might have.

Furthermore, express an infinite desire of beauty, without anyone’s approval instead only self-esteem and celebration, transcending old schemes and experiencing a funnier way of playing with ourselves.

In this beautifully crafted androgynous ad, **TRACKS & FIELDS Japan** were in charge of the **music research** and **clearance**, and the track from Jaco Burrito, we might say that fits perfectly as it manifests itself with the title: "Change the world".

More, more, more! As they say in Japanese: "Moto, moto, moto!"

Are you Hungry for beauty?

<https://vimeo.com/776527901>