



Our Latest Work With Volksbanken Raiffeisenbanken Showing More Can Be Achieved Together.

Description



Volksbanken Raiffeisenbanken's advert based around their ideas of cooperation showing more can be achieved together than alone.

Listening closely to the message behind **Volksbanken Raiffeisenbanken**'s newest advert during the project, **Tracks & Fields** worked together with numerous talented individuals truly embracing that more can be achieved together. This beautifully crafted 3D animation is a collaboration with one of the most established directors in the field of stop motion, **Mark Waring**. With his portfolio of Oscar-nominated stop motion films under his belt, including the highly successful *Isle of Dogs* by **Wes Anderson**, as well as work alongside the incredible **Tim Burton**, the upcoming Christmas advert was definitely in safe and experienced hands.

After teaming up with a mixture of composers and artists from acoustic guitar to choirs consisting of children and adults, we finally chose the award-winning modern classical composer **Sean Redmond**, with Harlem-based up-and-coming singer-songwriter **Amy Jay** for this production. Sean reimaged the Grammy Award winning original track into an emotional modern classical together with Amy's warm, reflective & skilful vocal performance to convey the message of the story impeccably.

Watch the full advert here!

<https://vimeo.com/775749482>