



ALO Diamonds- For That Special Someone

Description



ALO Diamonds recent **emotional** advert beautifully captures the significant moments that we encounter throughout our lives.

The short stories take you on a journey through some of the most memorable moments we encounter during our lives from proposal, birthdays, graduation and child birth. Each brief scene seizes the heartfelt emotions that the protagonists are feeling towards one another and how a simple gift in the form of a necklace, bracelet or ring can solidify this love and affection.

Raleigh Long's beautiful track, **How Special You Are**, perfectly encapsulates the message behind this advert with its moving lyrics helping the listener cast their thoughts back to that **special** someone. The soft piano combined with the touching lyrics makes for a beautiful rendition about the people who are most important in your life.

The gentle nature of this warm song was specifically chosen by **Tracks & Fields** to illustrate the care placed into creating the Diamonds but also the care that an individual would show towards a loved one by presenting them with such a gift.

There is no better way to show the most **important** people in your life how much they mean to you than gifting them with **ALO Diamonds**.

Watch ALO Diamonds emotional video below

<https://vimeo.com/774765325>