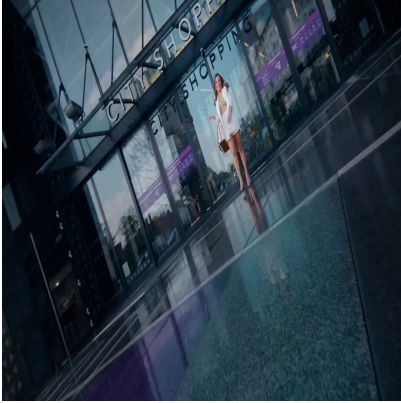




Perfect connection with Play

Description



Play, the leading mobile provider in Poland, has joined forces with UPC to offer their customers the perfect connection. With the fastest internet in Poland and the largest mobile network, Play's customers can now do even more.

The song chosen for this ad is "Be the one" by British singer/songwriter Dua Lipa. She released her debut album in 2017, and has since become one of the most successful young artists in the music industry.

“Be the one” is the perfect soundtrack for this advert, capturing the positive and upbeat energy of the perfect connection. Please check the film below:

