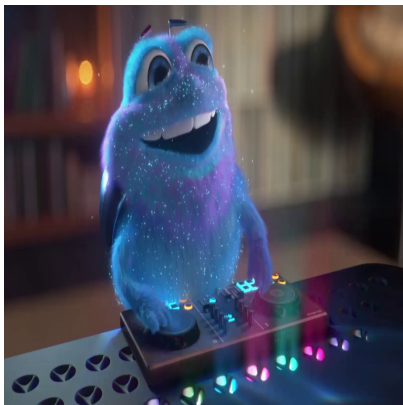




Fancy a Samba ? Dance with Netia !

Description



In their latest ad, telecom provider Netia highlights their 4k streaming offering. Protagonists are small fluffy tots that turn the living room into a party area.

That setting definitely needed a party smasher which we found and licensed in the 90s hit "Samba de Janeiro". But that's not all. Netia turned it into a re-record with custom lyrics, all sung by our cute protagonists.

Check the film here:

