



Ceska Sportelna give you a rocking Christmas with Billy Idol

Description



If you ever thought you might have heard every Christmas song there is, we might prove you wrong. In their latest ad, Ceska Sportelna is using a rock rendition of “Merry Christmas baby” performed by Billy Idol (yes, Billy Idol !), a song that even in its original version by Johnny Moore’s Three Blazers may not be familiar to most of you.

The protagonist of the film is a young girl, dreaming of becoming a rock star. The brand’s tagline “You are stonger than you think” is a positive and self-affirming theme not only during Christmas time. And Billy Idol’s song we licensed for this film is a perfect bridge between rock and Christmas.

In case you are interested, Billy Idol has actually recorded a full Christmas album â??Happy holidaysâ?? back in 2006.

