



Zalando brings the cyberweek to your eyes and ears with intoxicating beats

Description



Zalando is now celebrating their Cyberweek in their new commercial, which is a firework of moves, fashion and fun.

It comes in a Tik-Tok ish music video style in which the protagonists showcase their stunning dance moves while telling their reasons to get the latest pieces during Cyberweek. The overall theme is "now celebrating", and that's exactly what the imagery tells us.

The music we licensed is DJ Blagstarr's "Shake it to the ground", a song that definitely makes you want you to move your feet and showcase your skills on socials.

Feel the vibes here:

