



Toyota celebrates its new models in an epic ad

Description



Toyota knows how to tease the arrival of their latest models. The automotive giant released an epic and dramatic ad to give you an idea of what you can expect from their latest Crown and Land Cruiser models.

Like a thrilling Sci-Fi movie a meteorite marks the arrival and reveal of the cars. The exciting, powerful and dark atmosphere of the imagery is perfectly underlined by “Sicut ante finem” by artist ManAstral.

The song is an epic track with strong emotional peaks. The music is dark and dramatic, with a strong cinematic feel. This makes it perfect to adorn the scenes of majesty and power the ad features.

Check it out here:

