



Xiaomi celebrates its Redmi Note 10 with uplifting and summery sound

Description



With their 17.1% market share, Chinese company Xiaomi has taken the pole position as world's largest mobile phone manufacturer! Not familiar with them yet? They design and sell smartphones, laptops (Mi Notebook Air), televisions (Mi TV), smart home devices (Mi Smart Home Automation System) and other consumer electronics.

For their latest ad for the Redmi Note 10 smartphone series, they wanted a perfect companion to their younger-than-average brand imagery: "Got it" by Siights was just that! The song is an uplifting summer anthem which perfectly matches up against the dynamic visuals of the ad.

Watch it here:

