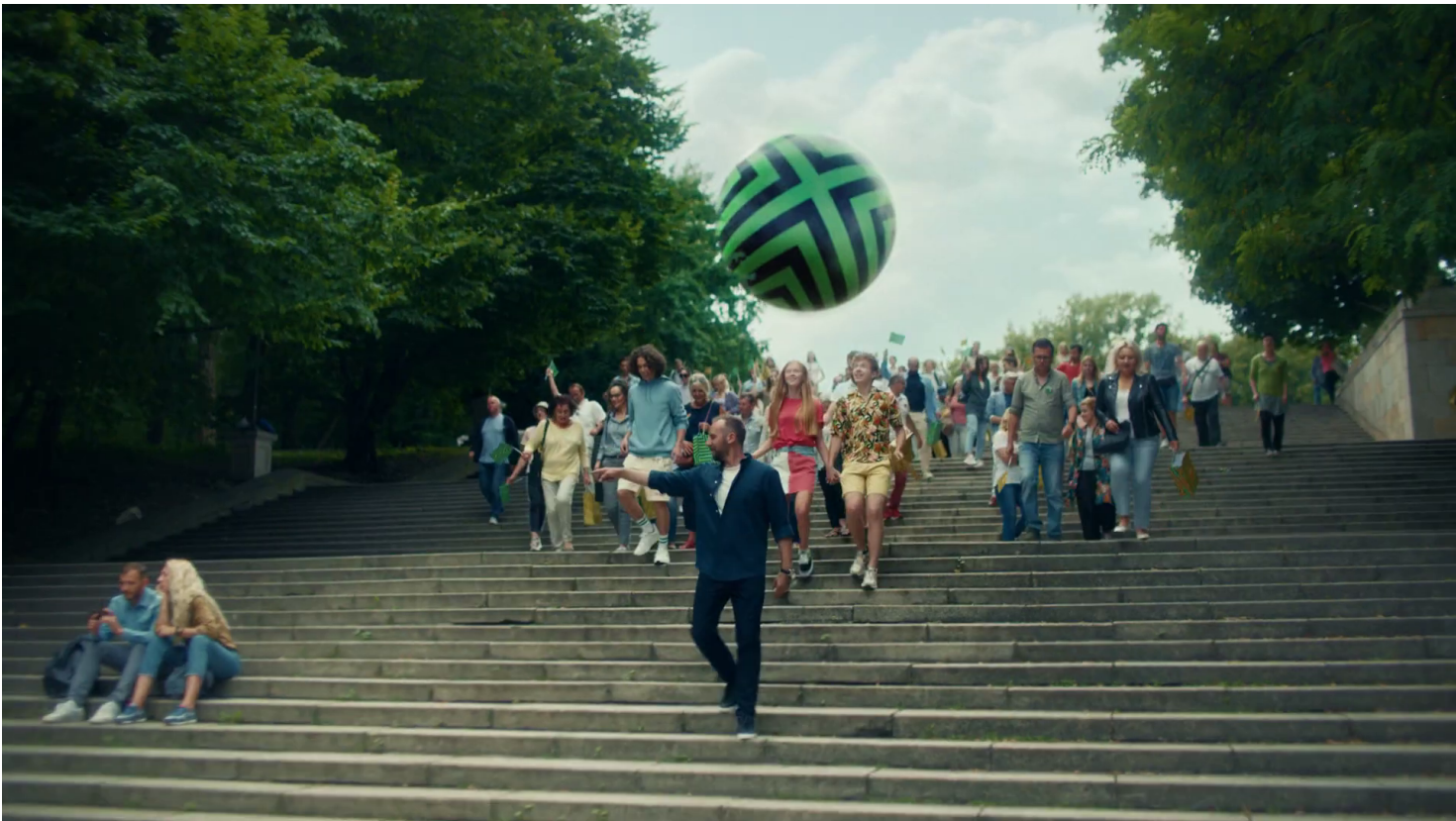




Our latest synch for PLUS features a Motown classic

Description



We are excited about our latest placement for PLUS! Their new image film is showcasing their vast offering in the streaming entertainment landscape, in a way that informs and engages their target audience. PLUS is the all-inclusive streaming service, with more than 100 live TV channels from around the world. PLUS offers a large library of on-demand feature films/TV shows and live sports.

We licensed Phil Collins's wonderful cover of "Can't Hurry Love" by the Supremes for this film. It was a great fit for the young, cool vibe PLUS is going for.

We are happy about the synch. It was a pleasure working with them to support their marketing efforts and we look forward to a long productive partnership.

Did you know that the Supremes version of "Can't hurry love" was #1 in the US, while Phil Collins' cover reached #1 in UK, Ireland and the Netherlands?

Check out the ad here: