



Intel allow your computer to move as fast as you do with their new Intel EVO platform

## Description



**Intel** have unveiled their latest laptop platform **EVO**, promising fluid, adaptable computing power to fit with the needs of modern life wherever you are. We licensed **“Get It, Got It, Good”** by **That Chicc** to soundtrack the Chinese campaign.

The spot takes you from home to wilderness and everything in between, demonstrating the flexibility of the processing power to deal with whatever you throw at it. The cast move with smooth, balletic motions, emphasising the smooth user experience. The track is an upbeat accompaniment, fitting perfectly with the quick transitions and the fast, fun atmosphere.

***Watch the Intel EVO film here:***

<https://vimeo.com/555739838/1c4e95877a>