



Tymbark Reimagine The Power of Kind Words in Their Latest Spot

Description



One kind word goes a long way. We all feel unsure and timid sometimes, or doubt our abilities. A bit of encouragement from a friend or even a stranger, a handful of kindness and support is what everyone needs so desperately from time to time.

We licensed a heartwarming version of “People Help the People” by Alesea Fritz for this spot, which touches all the right strings and supports the spot message in an emotional and subtle way. Reminding us to be kind and compassionate, Tymbark also supports youth football tournament in Poland for children from 8 to 12 years old.

Watch the spot here: