



ADC shortlist announcements for Zalando and UNICEF campaigns

Description



We're delighted to announce that two campaigns we worked on last year have been shortlisted at the 2021 **Art Directors Club** Awards. Zalando's **â??We Will Hug Againâ??** campaign and UNICEF's **â??Gewalt hinterl  t Spurenâ??** have been shortlisted for a combined total of six awards, including the **Audio Design** category.

We licensed **â??Godspeedâ??** by **Frank Ocean** for Zalando's emotionally charged holiday film, emphasising the importance of human contact in a year where that was lacking. The spot was powerful yet tasteful, picking up a shortlist in the Director category.

UNICEF's film promoting their campaign against child abuse was shortlisted in categories for Direction, Cinematography, Editing, Audio Design and Best TV and Cinema campaign. We licensed **Une barque sur l'océan** by **Ravel** for the film.

You can view the full list of nominees [here](#).

Watch UNICEF's *Gewalt hinterlässt Spuren* film here: