



Ä?eskÃ¡ spoÅ?itelna Encourages Self Belief in Their Latest Spot

Description



Ä?eskÃj spoÅ?itelnaâ??s latest film invites us to see heroes in people around us and praises the diversity of human talent that comes together to make up the beauty of everyday life. We handled the licensing of Ben E. Kingâ??s classic hit â??Stand By Meâ?• for this spot, providing a powerful yet heart-warming musical narrative to support the emotional message of the film.

Inspiration can be found in multiple aspects of life, but drawing it from each other is the most natural and enduring source. Ä?eskÃj spoÅ?itelna celebrates the richness of our abilities and encourages us to be stronger in what we do by looking to each other.

Watch the Å?eskÃ; spoÅ?itelna film here: