



Mytheresa move to their own beat in their SS20 collection film

Description



Counter-rhythms and choral tones soundtrack **Mytheresa**'s **SS20** promotional film, setting the pace and the trends for their latest collection. We provided the **music supervision** and **licensing**, sourcing US artist **Botany**'s track **"Goosemother"** for the campaign.

Mytheresa are the online hub for all things high end style, offering an expertly curated selection from top clothing brands to provide **"the finest edit in luxury fashion"**. Dealing in fashion's cutting edge, experimental producer Botany is a natural fit for their state of the art approach to self-expression.

Growing up in rural Texas, Botany (also known as **Spencer Stephenson**) started making music in his teens and is inspired by the likes of **Four Tet** and **Dilla** as well as [free jazz](#) philosophy. His last album **Dimming Awe, the Light is Raw** draws on a range of influences from psychedelia to ambient and attracted widespread critical acclaim.

Watch Mytheresa's SS20 film here: