



Raiffeisenbank pays tribute to hard-working people with emotional ad

Description

In their newest advertisement in Czech Republic, Raiffeisenbank displays that warm feeling of coming home after a long day at work.



We see several people having a challenging day at work in the video. At the end of the day they are

reminded what they do it forâ?| leaving the viewer with a smile.



Tracks and Fields licensed and produced an emotional cover of A Hard Days Night, seamlessly matching the vibe of this touching advertisement.

