



Klarna, the payment provider for those “I Want It Now!” shopping moments

Description



You may not be as demanding as the spoilt, bratty **Veruca Salt**, but sometimes **shopping** just can't wait. With the exciting new payment provider, **Klarna**, you can buy now and pay later without any interest or extra fees. It's **Smooth Shopping in einer Welt voller Struggles**! It's **high fashion** and **low stress**!

So, if you want the *WHOLE works* or a *tonne of ice cream*, download the **Klarna app** and shop at your favourite online stores. Grabbing garb on the go has never been easier.

Our **music supervision** work placed a re-recording of **Veruca Salt**'s **"I WANT IT NOW!"** from the beloved ***Willy Wonka & the Chocolate Factory*** in Klarna's colourful campaign. This theatrical cover of a retro classic showcases Klarna's ability to modernise and revitalise **shopping**.

It's a high-spirited and kooky **soundtrack** to compliment a film full of quirks and surprises, from a **flying roller-skater** to an unexpected appearance from **Austrian hip-hop** star **Yung Hurn**.

Watch the film in full below:

<https://www.youtube.com/watch?v=-sQCM8tdtWY>