



A classic soundtrack for a car that really rocks

Description



The new all-electric Taycan â?? itâ??s classic Porsche but cleaner, quieter and environmentally conscious.

So, cut your emissions and stay classy, chic and as cool as ever with **Porsche**â??s latest model. Just as it says in the tagline itâ??s **different fuel** but the **same soul**.

And with an exciting new **car** comes a rocking new **campaign**. Opening in a smokey, dimly lit parking lot, this film is spine-tingling, dramatic, and enough to get every **car lover**â??s heart and mind racing.

We take a trip back in time as **Porsche** evolves throughout the eras, our screen coming alive with their best models from different decades and a quintessentially **classic soundtrack** from the **60s**. **The Kinks**’ hit ‘**You Really Got Me**’ with its gripping opening riff, rumbling guitars and captivatingly edgy vocals, is an **authentic soundtrack** for a **classic car**. Our experienced **licensing team** took care of clearing this great track; the perfect fit for an electrifying, and rocking **campaign**.

Watch the film in full below:

<https://www.youtube.com/watch?v=LuWrKqsxUqE&feature=youtu.be>