



Desperados bring the party with their mojito range

Description



Desperados bring the party and an extra helping of attitude in their latest spot promoting their mojito flavoured beer.

Opening and closing with nostalgic feeling super 8 style footage of a group of friends hanging out on a beach, once the beat kicks in we are transported to a fast cut, exciting glimpse of what their night became. The raucous party scene is soundtracked by **Pusher ft Push Push** with their track **“Shake Down”**, the driving bassline and carefree rap creating a boisterous atmosphere for the summer blowout.

Exploding with flavour, the track lives up to the tagline **“We Are The Party”**. As the spot suggests, it’s not just a party, it’s an attitude.

Watch the Desperados Mojito film here: