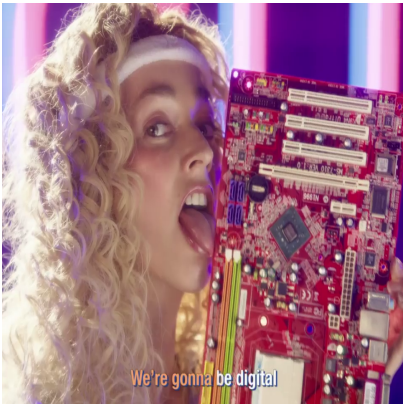




It's time to get digital in an 80s throwback with Volksbank

Description



There's nothing more groovy than paperless payments as Volksbank prove in their latest online advert. Celebrating the introduction of online banking, the star in this spot sings "let's get digital"; an 80s classic with a forward-thinking twist.

Filmed and performed in a karaoke style, this spot will have all its listeners and viewers singing along.

Tracks & Fields' music supervision work helped capture the comedy and playfulness in this re-recording, honing down the lyrics and finding the perfect mood to match the visuals. Despite

maintaining the essence of the original track, we ensured *Let's get digital* had a modern spin. After all analogue is out and digital is in!

*Watch and listen to *Let's get digital* in full below:*

<https://www.youtube.com/watch?v=g9iRi6b9YSg>