



Volkswagen launch the adaptable T-Cross with the help of Cara Delevingne and 80s avant-funkers ESG

Description



Volkswagen have kicked off their **Europe-wide** campaign for the **T-Cross** with a dynamic collaboration with supermodel and actress **Cara Delevingne**.

The spot showcases the T-Cross's adaptability by showing Cara in a range of characters and scenarios as she travels across a city. As she goes from workout to cafe to film set and even to a daring heist, the car is with her every step of the way.

The soundtrack comes courtesy of seminal 1980s **new wave** and **avant-funk** pioneers **ESG** and their track **“My Love For You”**. The grooving bassline and drums keep the energy high as Cara and the T-Cross chop and change, with the star even joining in for a drum solo.

ESG was founded by sisters Renee, Valerie and Marie Scroggins in 1978. They became a remarkably influential force across a range of genres, with their track **“UFO”** becoming one of the most sampled songs in history, featuring (often unlicensed) in tracks by **Public Enemy**, **Nine Inch Nails**, **Nas** and countless more. They're so much more than the sum of their samples though, and have long been hailed for their cross-genre appeal and joyous live shows.

Watch the Volkswagen T-Cross spot â??I am more than one thingâ?? now:

<https://www.youtube.com/watch?v=oX7rihMkUJI>