



A dreamy downtempo soundtrack introduces Swarovski’s Dazzling Swans

Description



Just in time for the most romantic date in the calendar year, renowned jewelry make **Swarovski** has unveiled its Spring/Summer 2019 campaign for the **Korean** market.

With dainty rose gold, cool millennial pink stones, the iconic **Swarovski swan motif** and crystal star cutouts the “**Dazzling Swan**” line is showcased with a limited collection of timeless necklaces, bracelets and earrings. The promotional video embodies glamour, with a model on a sunset-bathed beach adorned with the delicately sparkling trinkets.

The film features our **music supervision** work, pairing dreamy, sepia-toned images with an equally evocative sound identity. That sound was discovered within the beat-making prowess of **Australian producer Ford Miskin**, and his song **“Folding Hills.”** The 21-year-old self taught multi-instrumentalist came first to electronic music production via his first musical loves “Metallica and Chopin. He has since carved out his own niche with a combination of hip hop drums and unreservedly emotional synth riffs.

Watch Swarovski’s “Dazzling Swan” campaign film, below.