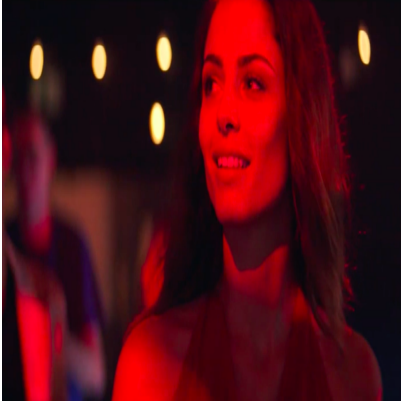




Carlo Rossi raises a toast to fashion with a pop singer-songwriter from Nashville

Description



It's a transatlantic affair in the new campaign for **California**-founded **wine** brand **Carlo Rossi**.

For the new spot the makers of the iconic glass jug wines have teamed up with **Flesz Fashion Night** — one of **Poland**'s largest fashion events. The forthcoming eighth annual edition is promoted through the film's images of fun, fashion and sprinkle of magic.

The three stylish heroines take the story from day through to night. The first turns the sky pink from her vantage point on a cityscape rooftop, the next arrives at a sophisticated garden party with the power to makes flowers bloom, while the third harnesses red carpet glamour to literally light up a room.

The music of the spot is similarly fun, feminine and uplifting and takes us Stateside once again. **Cameron James** is a **Nashville**-based **pop music** artist and songwriter who is a regular fixture of music for film and TV. The song placed in this film is her 2018 track, **“Show You.”**

See Carlo Rossis’s Flesz Fashion Night sponsorship spot below.