



#SOUNDITUP!

Make us sound better

Music Pool Berlin x Tracks & Fields = #SOUNDITUP

Description



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Make us sound better

We are joining forces this month with **Music Pool Berlin** – the essential hub for musicians and music business professionals living and working in the German capital – for their **sound logo** contest, #**SOUNDITUP**.

Music Pool Berlin is offering one talented musician, composer, producer or sound designer the opportunity to develop the organisation's new sound logo. Sound logos and the associated practice of **sound branding** exclusively utilise bespoke sounds and music to aurally convey a brand's essence and values.

Music Pool are now accepting competition entries, in the form of a brief (3-10 second) sound draft, and a short written pitch.

The composers of the top 15 submissions will be selected as finalists to attend a **Soundbranding Masterclass** with Tracks & Fields's CEO, **Christian Mix-Linzer**. The masterclass will provide fast-tracked insight into the Tracks & Fields approach to soundbranding and logo creation. The composers will then create a completed track, and one winner will be selected.

Winner's prize: 300€ cash, sponsored by Music Pool Berlin

Deadline for application: 19th August 2018

All competition details any conditions can be found at the following link, best of luck!

<http://bit.ly/sounditup>