



Lufthansa campaign honoured at ADC Festival and Radio Advertising Awards

Description



Some great news from **ADC Festival** in Hamburg, and Berlin's **Radio Advertising Award**: our music placement work for **Lufthansa's** new radio commercials and **OTTO's** recent tub-thumping campaign, [*Mia feiert das OTTO Shopping Festival*](#), were officially recognised by selection juries at both events.

Our OTTO spot was shortlisted twice, and from three shortlist mentions the Lufthansa ad was awarded one silver and two bronze medals.

The Lufthansa campaign was similarly honoured by our Radio Advertising Award peers, collecting one gold, one bronze and two honourable mentions.

And in more OTTO news from across the Atlantic: last year's [La Paz](#) Christmas campaign has been shortlisted four times in art direction, script, acting and cinematography for **Film:Craft** at **New York Festivals**. Our fingers are crossed for the gala awards ceremony on May 17!

Revisit the rocking *Mia feiert das OTTO Shopping Festival* OTTO advert, below: