



Jason Mraz, Passenger and Noah & the Whale hits covered for heartwarming Tesco home-cooking spots

Description



As the saying goes, **music is food for the soul**, and weâ??re inclined to agree. But letâ??s not forget about food itself! Nothing hits the spot quite like a home cooked meal made by a loved one, so it stands to reason that combining these things makes for a double dose of fulfilment.

Three new campaign films from the Eastern Europe division of supermarket giant **Tesco** pay testament to the special combination of comfort sounds and comfort food, and are filled wholesome nourishment of every kind.

Our work on these three films produced **cover versions** of some very well-loved pop songs. UK singer-songwriter **Passenger**'s worldwide #1 hit of 2012 "Let Her Go" is reworked here for scenes of multiple generations of a family gathering to enjoy a roast dinner, while **Jason Mraz**'s breakthrough debut song "I'm Yours," soundtracks a tender moment between a mother and daughter. Lastly, indie rock darlings **Noah and the Whale** accompany a family and football-centric sunny barbecue scene with this cover version of "5 Years Time."

The **Czech** and **Polish** versions of these films can be seen below!

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