



Coca Cola – one in a billion

Description



Fandom is great, unless you are in a crowd fighting for an autograph!'

Getting an autograph from a football star like Robert Lewandowski can be a tough job. Especially in the summer heat. Luckily, a Coca Cola is always around the corner.

In our latest music licensing project, a bottle of the famous soft drink becomes a priceless fan item. One in a million, or one in a billion so to say, as there are one billion bottles being consumed worldwide every day (!).

With an uptempo and catchy Rock tune from US band Colourmusic we found the perfect soundtrack to the commercial. You can check the video below.