



Tracks & Fields's project's take home multiple awards

Description



Last week marked the annual ADC Advertising & Design awards, held this year in Hamburg. The awards are widely seen as the benchmark of creative excellence, honouring outstanding works of communication including advertising, digital media, graphic and publication design and packaging. The event closed out a successful few weeks of awards for Tracks & Fields, with recent projects taking out awards at The One Show in NYC, The Radio Advertising Awards and The Golden Awards of Montreux.

Following on from itâ??s recent [win](#) at the Golden Awards of Montreux, our work with Otto for â??The Most Precious Giftâ?? carried on itâ??s success at ADC receiving this yearâ??s silver medal for â??Best Use of Existing Musicâ??. The work ranked 11th overall taking out a further three awards,

including gold for “Best Single Spot”. In addition, having provided the music for Lufthansa’s recent radio advertising campaign, we were ecstatic that the airline also picked up two silver medals at ADC for “Best Radio Campaign” & “Best Radio Single Spot” respectively. Rounding out our featured projects Sony Bravia’s “Glitter Balloon” spot for which we oversaw music supervision, took out a bronze for “Best Camera Work”.

Furthering our accomplishments across the pond, Otto also picked up gold for “Best Animation” at this year’s The One Show Awards in New York. While back at home we also had success at the annual Radio Advertising Awards with Lufthansa receiving another silver medal for “Best Brand”.