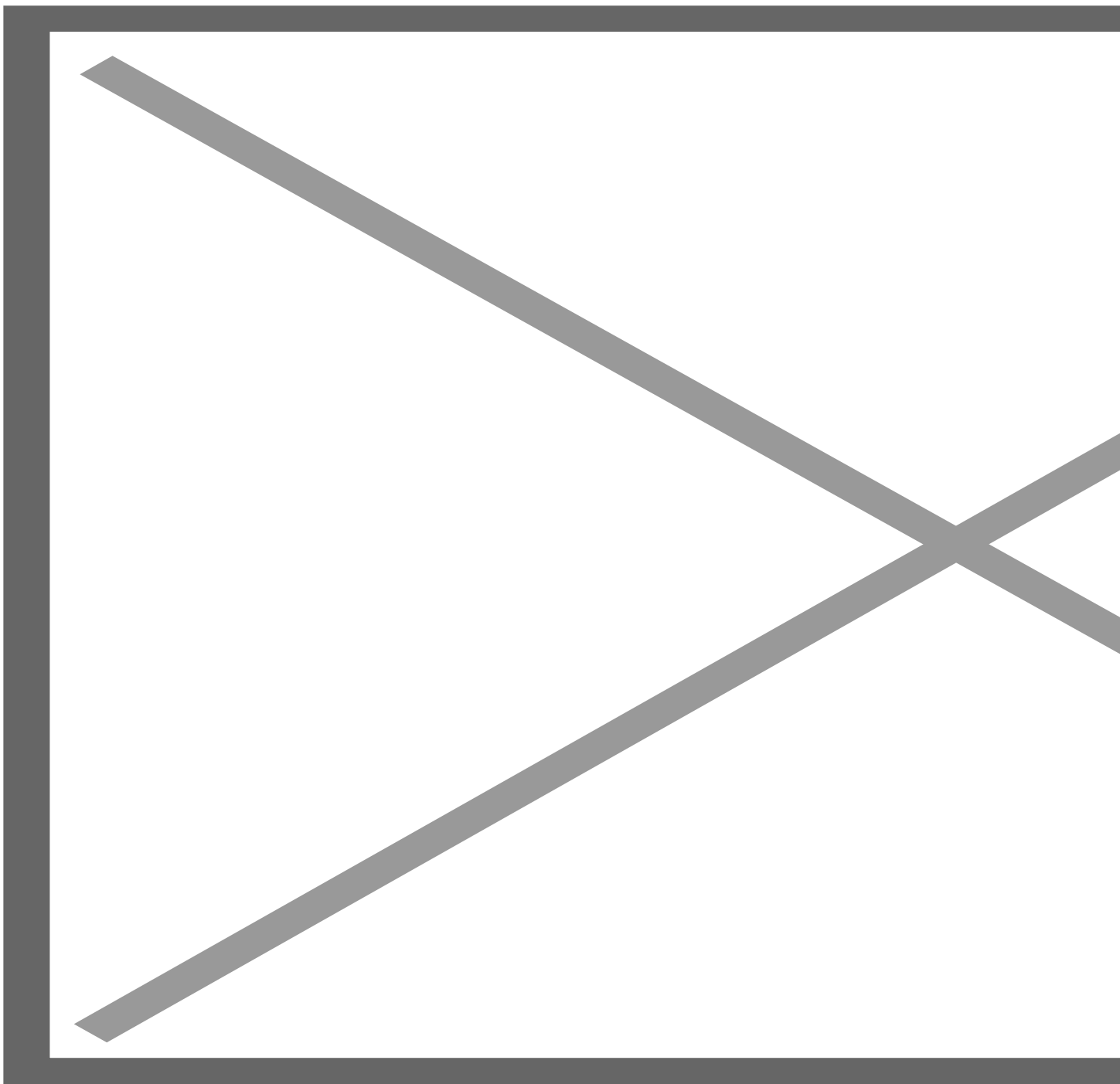




KFC “Bites” are the key to your heart in their nostalgic commercial

Description



Kentucky Fried Chicken sets a loving tone in their Polish & Czech advert for “taste of the world bites” featuring music placed by Tracks & Fields.

Life is full of decisions and taking the right one may be the cornerstone of a satisfying life. Some may be on purpose, some may be unintentional, some may be pure luck. However, the right direction is almost never known beforehand.

KFC’s commercial beautifully illustrates the sequence of choices by the life of the two protagonists following their romance and proves that the right decision is also a question of perspective.

The endearing song “Boy” by John Mark Nelson, synched by Tracks & Fields, supports the sweet nostalgic tone of the storyline with a soft acoustic melody and beautiful vocals.