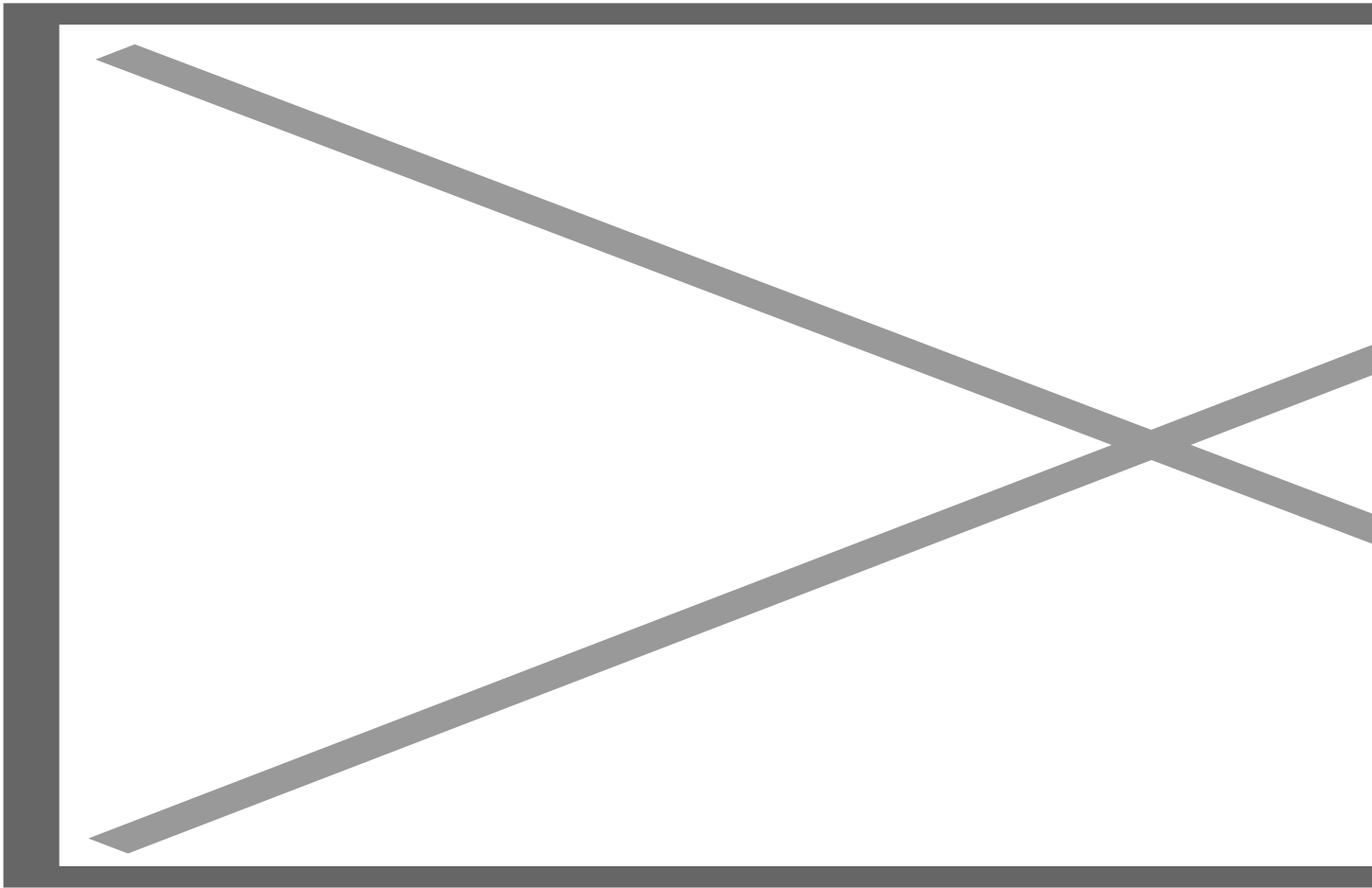




Luxury Living & Affluent Lifestyles in New Mountain View Advert

Description



Egyptian property developer Mountain View showcases the height of luxury living in their new advertising campaign featuring a breathtaking synchronised track from Elegy Music.

Mountain View, which is a part of one of the largest Egyptian Real Estate enterprises, Dar Al Mimar Group, is celebrating 10 years of luxury property development. However, the company does not simply offer housing and real estate to their clients, but a sense of affluence and desirable living that comes with owning a piece of their residential properties.

Mountain View's aspiration to offer a luxurious lifestyle is illustrated through their newest advert, which is set across many of the company's projects in Egypt. The advert follows the life and memories of a young woman in her transition to adulthood. Starting at the [Sokhna](#) property, situated on the mountains overlooking the Red Sea, she spends every monumental moment of her life, from her birth, engagement and marriage ceremony to graduation from university, in the elegant backdrop of one of Mountain View's luxury properties.

Alongside strolls on the beach, sipping cocktails, and swimming in the private pool of the luxury gated communities; the advert's protagonist looks back on her life and the possibilities before her granddaughter. The suggestion being that Mountain View allows you to live out your aspirations and attain something wonderful for both you and your family.

Adding to the inspirational message of the advert, Tracks & Fields licensed an epic track from [Elegy Music](#). The synchronised track with its drawn out poetic melody and sweet harmonies compliments the dreamlike style of the advert.

Watch Mountain View's new advert here: