



Porsche is Loved Up for Valentine’s Day

Description



Kissing couples, smiling toddlers and excited puppies. It's not what you first expect from a Porsche Motorsport advert. But for their Valentine's Day spot, Porsche has swapped the fast-paced cars and endurance tournaments for something else that sets the heart-racing: love.

The loved-up advert is dedicated to wishing a happy Valentine's Day to all Porsche Motorsport

fans and celebrating the 60-year long love story between Porsche and motorsports. The advert, which features vintage clips of happy couples at races both modern and old, portrays the romantic side to motorsports. Throughout the years Porsche's love for the race remains strong.

Tracks & Fields synch licensed the track "Love, Love, Love" from artist Lisa Brandstroem. The delightful synch track features an acoustic arrangement and soft vocals from Brandstroem, which engages the audience into the rose-tinted story of Porsche and Motorsports' love affair.

Check out Porsche's Valentine's Day spot below: