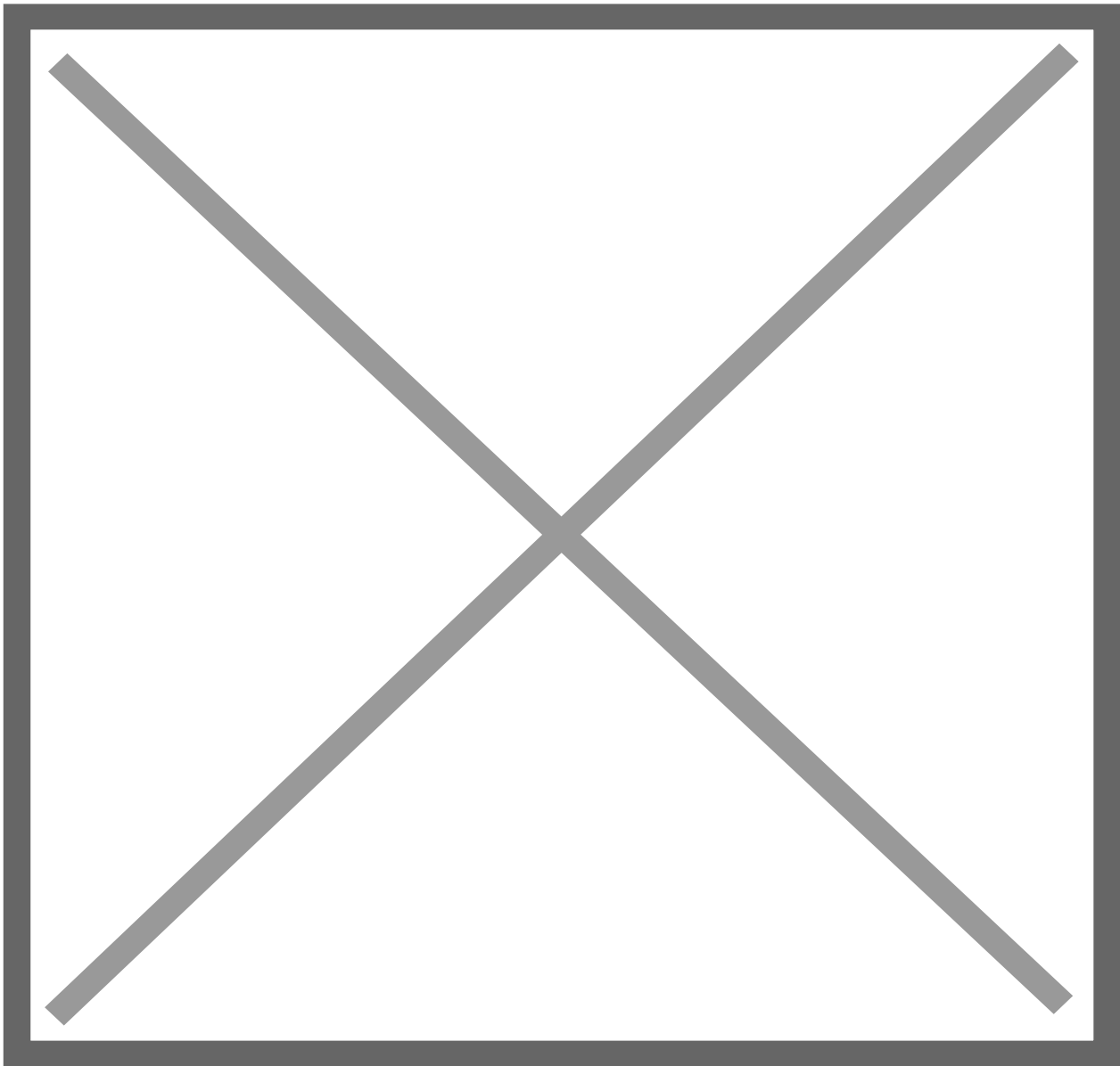




Porsche Re-Tell Thrilling Race at FIA WEC Spa-Francorchamps

Description



Porsche was both the hunted and the hunter in their recent challenging race at the FIA WEC 6 hours of Spa-Francorchamps. Their newest campaign featuring race highlights and stirring music licensed by Tracks & Fields sets the scene for the latest instalment of the thrilling FIA WEC championship.

The race, which took place on the 7th May in Belgium, proved testing for the sports car manufacturer. As the commentator in the campaign video announces, the Porsche team experienced initial difficulties, including two punctures. Porsche spent over one and a half hours in the garage making repairs. However, through determination, resilience and teamwork, they overcame these setbacks and went on to swiftly achieve 2nd place in the race. It was a challenging yet thrilling feat for Porsche.

To evoke the nerve-wracking atmosphere of the race, Tracks & Fields licensed an equally powerfully driven song. The music licensed in the spot is the stirring track “Blueshift” composed by British Indian composer Jay Singh and Spanish composer Lucas Vidal. “Blueshift” is an intense and

mesmerising piece that conjures up the testing endurance of the FIA WEC race.

The music and inspiring campaign drums up excitement for Porsche's next challenge: the 24-hour endurance race in Le Mans.

Check out Porsche's thrilling campaign for the 6 hours of Spa-Francorchamps here: