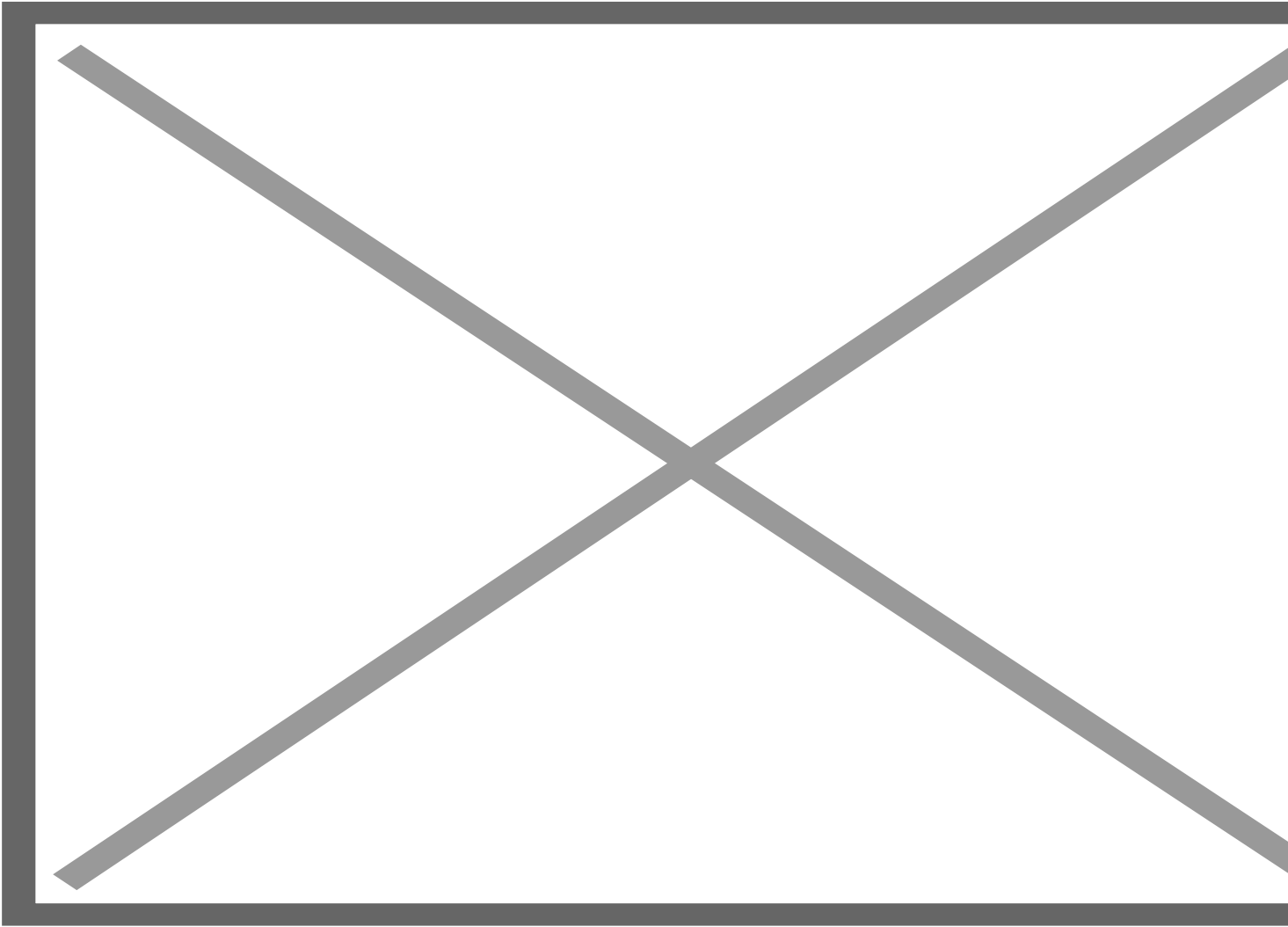




Lufthansa Picks up Five Awards at ADC Festival 2016

Description



After a successful week picking up two gold awards at the [Radio Advertising Award](#), our radio licensing

campaign with Lufthansa went on to win five more awards at this year's ADC Festival.

Tracks & Fields are delighted to announce that our project titled "Heimatmarkt" with the German-airline, Lufthansa, grabbed one silver award, two bronze awards, and two more awards at the ADC award ceremony on the 22nd April 2016 in Hamburg.

The ADC festival, which celebrates commercial content and brings together the best of the advertising and communications industry, is an annual festival for German creativity and one of German-advertising's most coveted awards.

Tracks & Fields' radio campaign with Lufthansa, which featured the licensed track "Change" by the band Churchill, picked up five awards at this year's ceremony. Awards included silver in the audio craft category for "direction" and two bronze awards in the audio categories for radio campaigns.

Listen to Tracks & Fields' radio campaign with Lufthansa over [here](#) on the Radio Advertising Award Website.