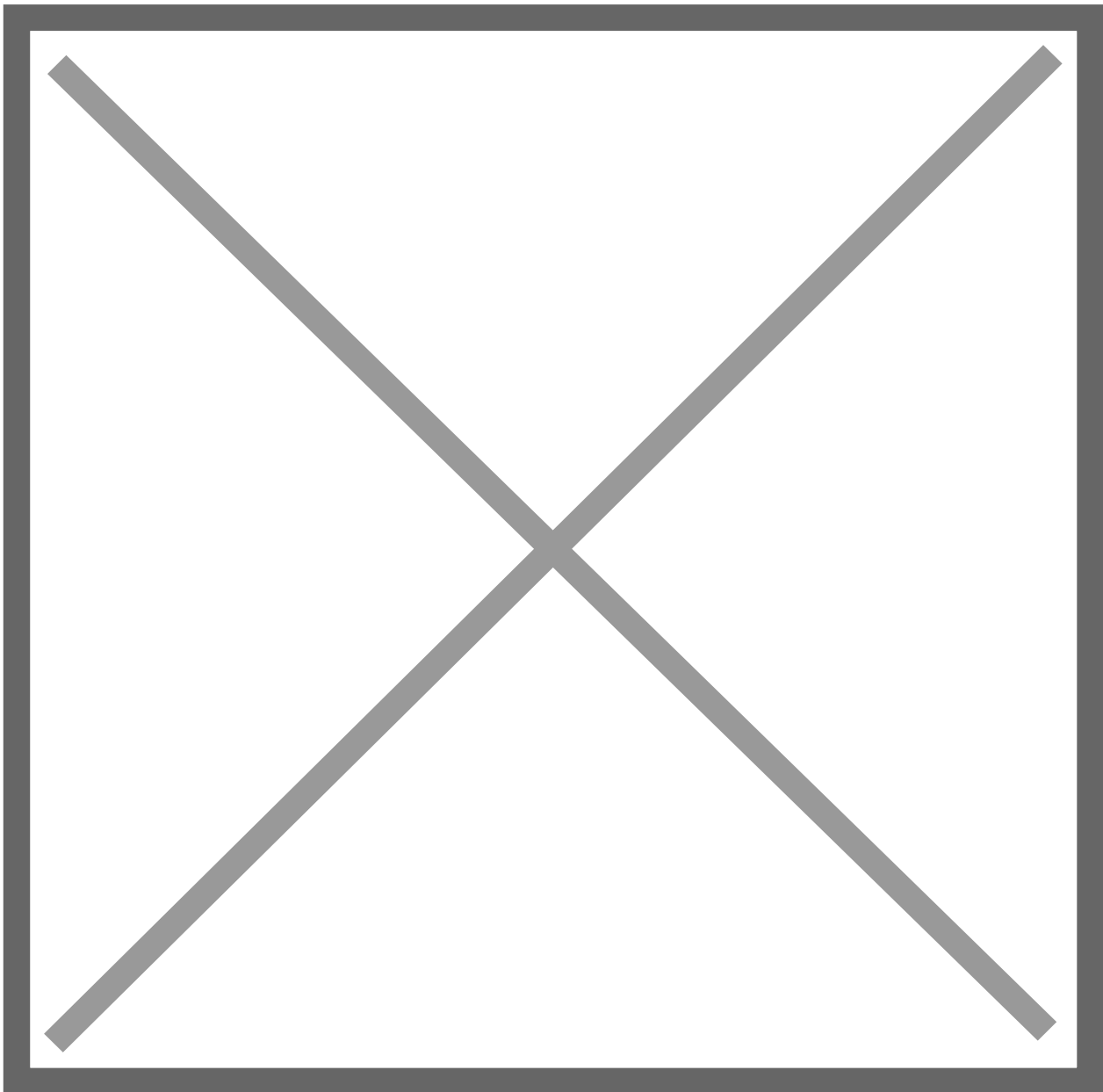




Chaco Captures Spirit of Wanderlust in Dreamy Collection Campaign

Description



Chaco captures the desire for travel and adventure in their dreamy new lookbook, featuring a folktronic sync license by Tracks & Fields.

The lookbook, which showcases the USA shoe brand Chaco's spring/summer 2016 collection, encapsulates the spirit of wanderlust with a dizzying trip through Puerto Rico. Chaco's campaign takes you through the heights and pleasures of travel, from climbing waterfalls and snorkelling in the ocean to walking through the cobbled streets of old cities; the shoes are made to stand every adventure.

To fit the collection's story of a dreamy adventure, we sync licensed the folktronic track "Money Can't Buy" by the Brooklyn-based band Howard. With soft vocals and enchanting music, the sync license connotes the pleasures of travel.

Check out the lookbook below: