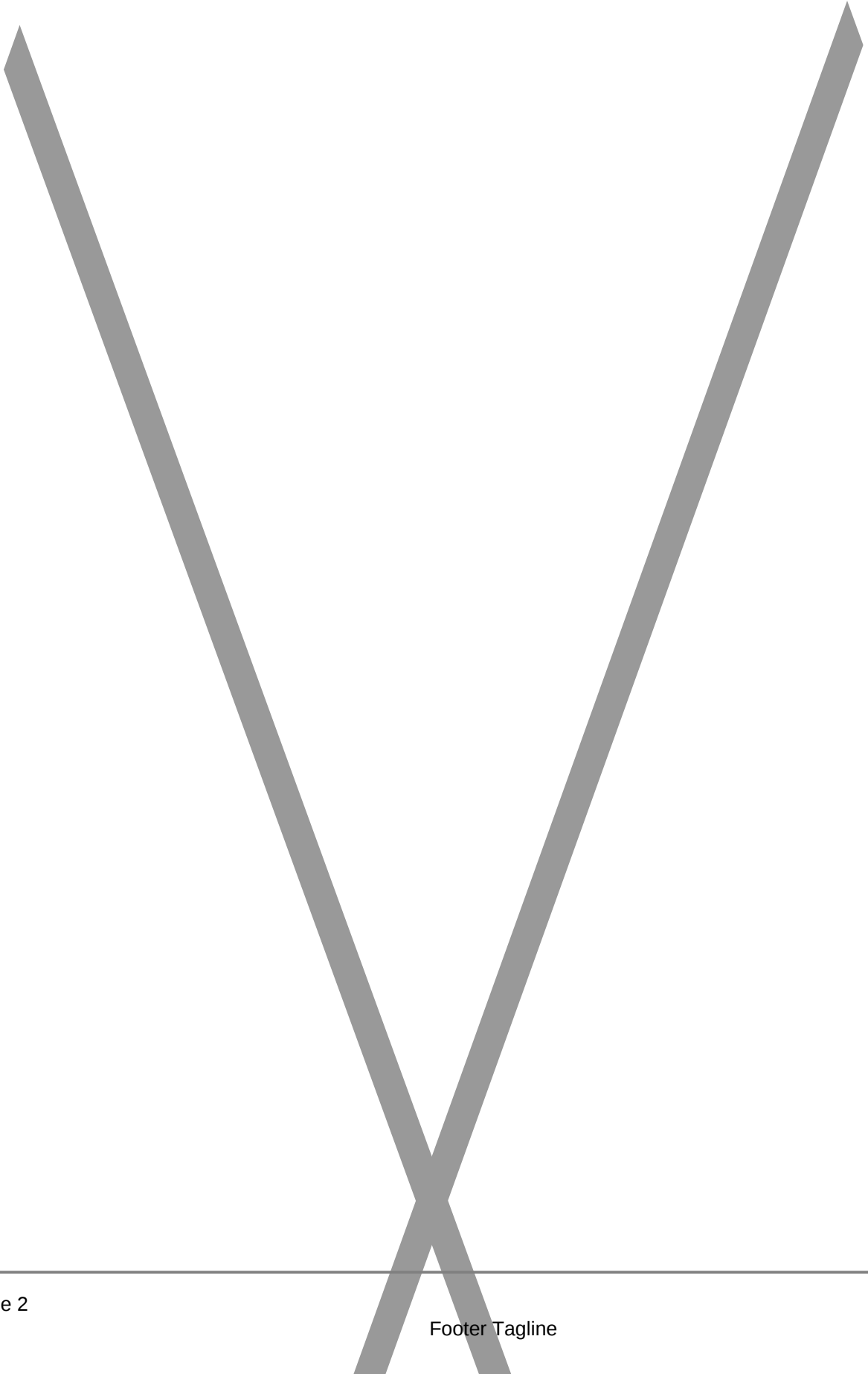




Porsche Win World Champion at the FIA WEC 2015

Description



Porsche are back with an inspiring campaign celebrating their wins at the FIA World Endurance Championship 2015 and a cinematic sync license.

It was not long ago that Porsche were celebrating their extraordinary wins at the 6 hours of Shanghai with [a motivational campaign](#) featuring pre-cleared music from us. And after winning World Champion at the FIA WEC 2015, Porsche has made a triumphant return with yet another rousing campaign filled to the brim with inspiring copy.

To drive the emotion behind the campaign, we sync licensed the gripping piece “Existence” by composer Kevin Rix, which together with the inspiring copy, makes the campaign truly powerful.

Check out the advert here: