



Tracks & Fields Host Panel at London Sync Sessions



The

Tracks & Fields panel: Jesper Gadeberg, Marc Tanzmann, Christian Mix-Linzer, David Oâ??Bryan (L-R)

Tracks & Fields were delighted to host a panel discussion at this yearâ??s London Sync Sessions. The three-day event, taking place at Europeâ??s No.1 Independent Recording Studio, Metropolis Studios, invites industry experts from around the world to host panel discussions, moderate, and hold master classes on music synchronisation.

Tracks & Fieldsâ?? CEO Christian Mix-Linzer and music supervisor Marc Tanzmann presented a panel on the importance of independent music supervisors for creative agencies, brands and production houses, alongside independent music supervisor [Jesper Gadeberg](#) and Senior Creative at [Ninja Tune](#), David Oâ??Bryan.

The panel discussed pressing questions facing music supervisors of today, such as how independent music supervisors can differentiate themselves.

One of the hotly debated topics was how rights holders can manage multiple similar briefs at once.

Whether rights holders should pitch only to one music supervisor, send all music supervisors the same brief, or how they should treat independent music supervisors beyond the



Christian

Mix-Linzer and David Oâ??Bryan speaking at the London Sync Sessions

Reflecting on the importance of independent music supervisors to the industry, Mix-Linzer argued that an independent supervisor is your creative partner. Not only do they ensure that a client will always be working with the best of musical talent available, they also offer clients competitive prices. In addition, independent music supervisors each have their own creative approaches to projects, with differing musical views and ideas, specialties, and networks of musical partners. Furthermore, due to always being judged on their last job, they make sure that their creative work remains at the cutting edge.

For more information about the event, [check out the London Sync Sessions website](#).