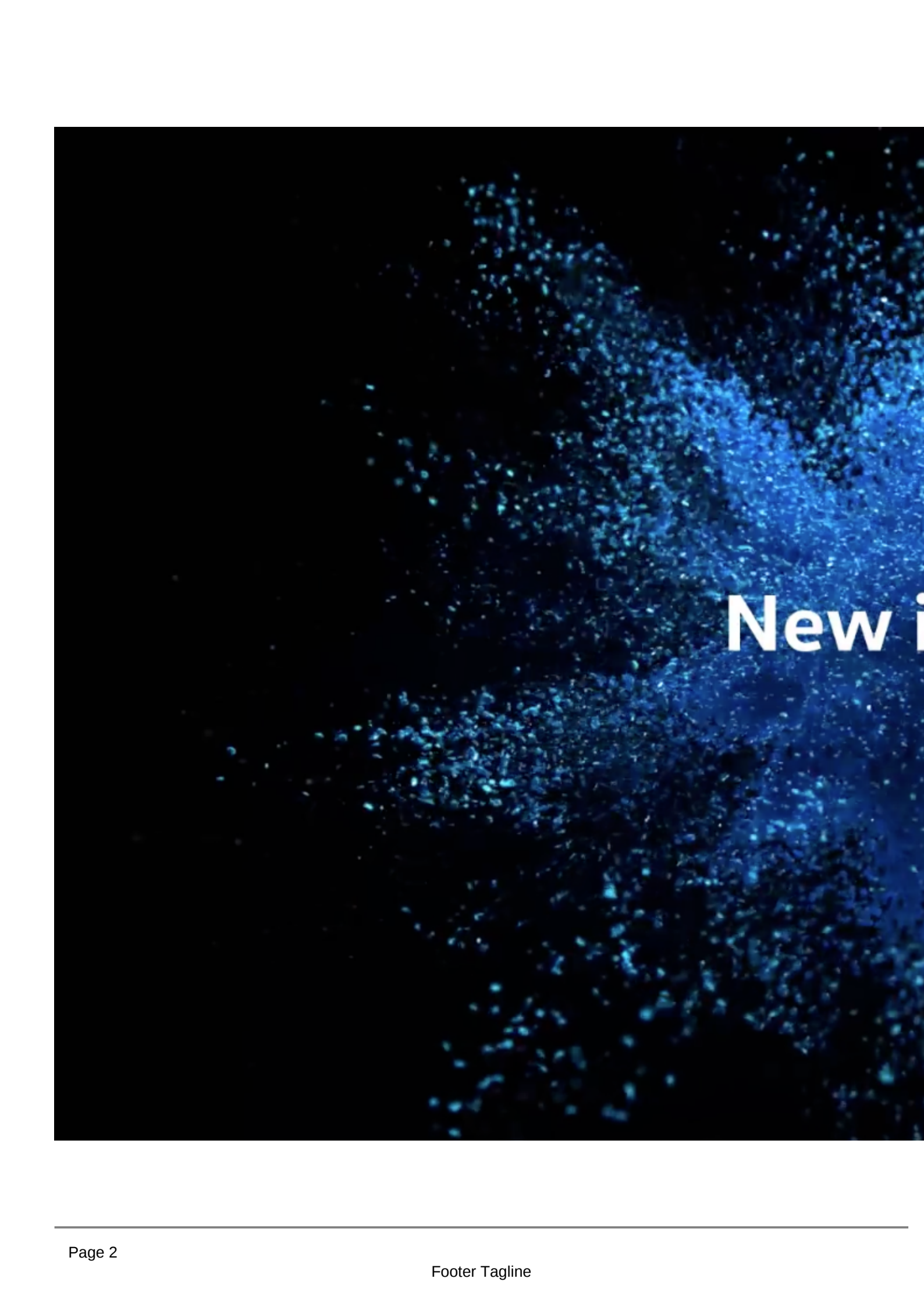




Volkswagen invites you to “Think New”.

Description

The background of the slide is a dark, textured field of glowing blue particles, resembling a nebula or a microscopic view of a material. The particles are concentrated more on the right side, creating a gradient effect.

New i

Everyone likes new, right ? Volkswagen is starting their global innovation campaign introducing numerous new features that can make your life better.

We paired the powerful and driving imagery with a rocky tune from Ocean Colour Scene.