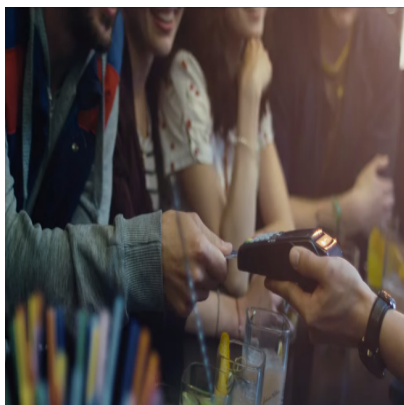




Vampire Weekend light up Visa's day

Description



Visa's bright new campaign, running across several Eastern European territories, shows the interconnections and interactions between the community in a lively corner of the city throughout one

sunny day â?? all eased by the convenience of using Visa payment in its various formats, naturally.

In a spot full of life, light and vibrancy, the warm morning-time bounce and jangle of Vampire Weekendâ??s â??Runâ?? was a neat fit, the cheerful and energized setting lending the wistful lyrics a much more buoyant slant.

The spot runs in Poland, Hungary, Slovakia and the Czech Republic. We hope it brightens your day too!