



mBank and the joys of spring

Description



We hope youâ??ve got a healthy dose of vernal verve in your step! Polandâ??s mBank is running a bright and breezy spring campaign, and we brought it some extra sunlight with the help of left-field

American pop.

The spot, for mBank's eKonto Mobile Plus, follows a laidback dad who rolls with whatever life throws at him (with a little help from his uncomplicated bank account). We found the matching sunniness from a slightly unexpected source -- cheeky mustachioed writher Har Mar Superstar's most recent album offers up a more warmly seventies-flavoured palette than his previous work. --Restless Leg--, with its bright keys and foot-tapping beat (mind the plaster cast!) set just the right free and easy mood.