



A spot fit for a king

Description



Weâ??ve all daydreamed about making that show-stopping entrance. McDonaldâ??s Poland brought that drama, tempered with a knowing wink, to their latest McRoyal spot.

A well-dressed everyman becomes an everyday hero, slow motion glide, gob-smacked onlookers and all, when he fulfills his regal destiny â?? namely, by choosing from the three-strong McRoyal menu.

Audiomachineâ??s soaring orchestral piece â??Beyond the Cloudsâ??, which you might also recognize from the How to Train Your Dragon 2 [teaser trailer](#), added the appropriate majesty.