



UPCâ??s marvellous matriarch

Description



In their latest spot, UPC Poland got playful with the standard mother-in-law tropes â?? Ewa Kasprzykâ??s well-coiffed *babcia*, besides being a dab hand at instant familial organisation, is no

stranger to spandex and also possesses the handy (though no doubt infuriating) ability to freeze time.

The sunny, jangly neo-soul of Baltimore singer Bosley's "Sharpshooter" reflects the spot's bright and breezy tone, as well as the easy-use fun the TV package offers (though we can't entirely recommend sitting down to *Magic Mike* with the whole family.)