



OMV Petrom go the whole ten yards

Description



Eastern energy giants OVM Petrom created a beautifully-lensed spot showing facets of daily Romanian life, as people of all walks – including gymnast Larisa Lordache and ski jumpers Sorin Iulian Păuțea

and Remus Tudor â?? strive to reach their full potential.

We provided an instrumental version of Paloma Faithâ??s â??Only Love Can Hurt Like Thisâ??, a slice of poignant retro soul. That sixties-flavoured drumbeat, along with the tender stings and fat Motown brass section, provided a sense of accomplishment and narrative that matches the companyâ??s determination to make Romaniaâ??s energy network a perfect 10.