



Patrick Dempsey and Porsche to endure together

Description



Porsche Racing have announced that driver Patrick Dempsey will race in the 2015 FIA World Endurance Championships. The actor has a long-standing history with the brand, last year achieving a

proud result at the 24 Hours of Le Mans. To celebrate the confirmation, they crafted a tense, handsome spot.

Made without voiceover, the spot hinges on image, text and music. Gleaming, high-octane visuals were in plentiful supply, so to conjure a fitting sweep and build we licensed “Epoch”, a taut, cinematic track mingling string-led orchestral grandeur and a gloss of lean electronic tension, from Swiss-born, Australia-based composer Ronnie Minder.