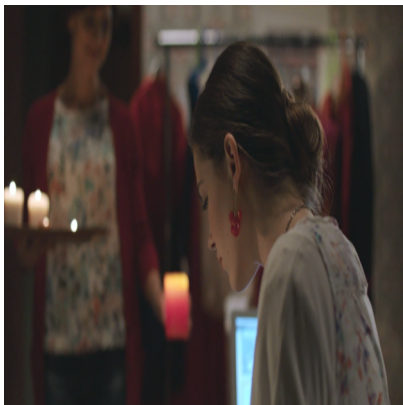




Sweetness and light from Ä?EZ

Description



Mother does know best in the latest spot from Ä?EZ, the Czech Republic’s electricity giant. It’s not feminine mystique that lies behind her uncanny intuition, though – she’s just taken advantage

of the company's early notice system, and is free to turn power cuts from a nuisance into something downright cozy.

The bright keys of "The Getaway" by Dan Benjamin and Si van Brussel (the musical brains behind [SEAWAVES](#)) light up the spot with a suitably radiant mood.

The song is also to be heard in the partner spot, in which a dedicated exerciser's weight falls as steadily as his energy bill.